

Discover adapa's Design for Recycling solutions at Cfia 2025: a commitment to a sustainable, PPWR-compliant future

Wiener Neudorf, 14.01.2025

Join us from 4 to 6 March 2025 at Cfia in Rennes to discover the expertise and know-how of the adapa Group, a leader in flexible packaging in Europe. In the spotlight: innovative flexible packaging Designed for Recycling (D4R) for fresh produce, confectionery, coffee, and many other applications as well as the upcoming guidelines of the European Packaging Regulation (PPWR).

Expertise in sustainability and performance

With a European reach and a local touch, adapa supports its customers in every region to meet their specific needs. Thanks to close collaboration between local teams and application engineers, the group develops packaging solutions that combine recyclability, resource conservation and technical performance.

Two flagship innovations to be discovered at the show

- **PaperFlow(re) P-type:** A revolutionary Capi-certified recyclable flowpack, designed to work without adapting existing equipment. Ideal for products such as snacks, crisps, chocolate, biscuits, ice cream sticks and instant coffee refills, this solution is the perfect answer to growing consumer demand for paper-based packaging.

- **MonoClose(re) P-type:** A high-barrier polypropylene (PP) reclosable packaging designed for recycling according to CEFLEX standards. This film combines excellent printability, reliable reclosability and optimum compatibility with supply chains thanks to an integrated range of top and bottom films.

A diversified portfolio at the cutting edge of innovation

adapa offers a wide range of solutions, including thermoformable films, flowpacks, pouches and paper films. All are developed to maximise functionality, Design for Recycling and visual impact at the point of sale. By integrating recycling and resource conservation into its solutions, adapa is strengthening its leading role in the transition to a circular economy.

Heading towards a sustainable future with adapa

Faced with the challenges and opportunities posed by the PPWR, adapa is proving that sustainability and performance can go hand in hand. Thanks to its unique expertise and ability to adapt, the group supports its customers with innovative solutions, combining European innovation and personalised support.

Don't miss the opportunity to discover these innovations at Cfia 2025 - Hall 10, Stand H11. Together, let's build a more sustainable future!

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About adapa Group

adapa Group headquartered in Wiener Neudorf, Austria, specialises in innovative, high-quality and customised high-barrier packaging solutions for the food, tobacco, hygiene and pharmaceutical industries. With its integrated value chain from sourcing of raw materials, extrusion to printing and converting, the company, which was founded as Schur Flexibles in 2012 and renamed in 2022, generates annual sales of about 620 million euros, making it one of the leading companies in the industry in Europe. adapa employs around 2,000 people at 20 sites across Europe, which are highly



specialised Centres of Excellence and enjoy technology leader status in their field. Sustainability is at the heart of the company's business activities.

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